

**Jeff Driscoll**

Vice President, Product & Carrier Management

Jeff's work with NFP centers on supporting producers' efforts to locate, synthesize, and market life insurance that best match customer needs by researching and analyzing a wide range of life insurance products. As a current member of the PartnersFinancial product team, Jeff's focus on up-to-the-minute and focused interactions with carrier partners to share feedback among firms allows him to provide the latest in product opportunities. Jeff is a primary contributor to the PartnersFinancial Weekly Product Update, read by all producers and case designers, which includes product insights, trends, and the latest product news.

Prior to joining NFP, Jeff managed John Hancock's highly regarded Competitive Services Group, which successfully supported their life insurance distribution channels. His leadership built and sustained an effective team of product analysts and researchers, whose findings were key factors in the product development process. Prior to that, Jeff was a John Hancock agent, providing him key insights into challenges faced by the sales force. He started his career in sales and marketing in the computer industry in both the retail and distribution channels. Jeff holds both CLU and ChFC designations and FINRA Series 7 and 24 licenses. He is a member of the Boston Chapter of the Society of Financial Services Professionals and is a graduate of Boston College's Carroll School of Management.

Jeff has an exceptional understanding of the life insurance product marketplace and a broad network of contacts throughout the industry. His collegial style and depth of experience has earned him respect by all stakeholders as well as advisers of all backgrounds, especially those in the high net worth market segment.